

## Indications of Interest on Bloomberg

## Highlights for Sellside Customers...

- *Market your liquidity to customers and non-customers to capture more order flow.*
- *Use Bloomberg as your distribution vehicle to reach your customers' desktops—over 2000 institutions are viewing indications over Bloomberg.*
- *Create your own customized client lists to target and control the distribution of your IOI's.*

## **Getting Started: Register as a Broker to send Indications to over 2000 Buyside Institutions over Bloomberg**

[illegible]

**Best Available Copy**

**IREG <GO>.** The first time you pull up IREG, you will be brought to this registration page. Fill in the contact and security information - institutions can view your profile and then call to ask you to privilege them to see your indications. Also use IREG to see the institutions registered to view IOI's on Bloomberg.

1  
Enter # GO to view institution information

Equity IREG

DIRECTORY OF INSTITUTIONS Page 1 / 39

List of Institutions

1) ...	19) ...	37) ...
2) ...	20) ...	38) ...
3) ...	21) ...	39) ...
4) ...	22) ...	40) ...
5) ...	23) ...	41) ...
6) ...	24) ...	42) ...
7) ...	25) ...	43) ...
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9) ...	27) ...	45) ...
10) ...	28) ...	46) ...
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12) ...	30) ...	48) ...
13) ...	31) ...	49) ...
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15) ...	33) ...	51) ...
16) ...	34) ...	52) ...
17) ...	35) ...	53) ...
18) ...	36) ...	54) ...

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Princeton 609-272-3000 Singapore 65-212-1000 Sydney 2-977-8636 Tokyo 3-3201-8500 Sao Paulo 11-3648-4500  
1941-545-0 00-001-00 11-42-26

**SENDING INDICATIONS:** Creating 'Distribution Lists' and sending indications.

GRAB

Page saved. <PAGE FUD> to add more

Equity IOID

INSTITUTION LIST ING Page 2 / 51

Search

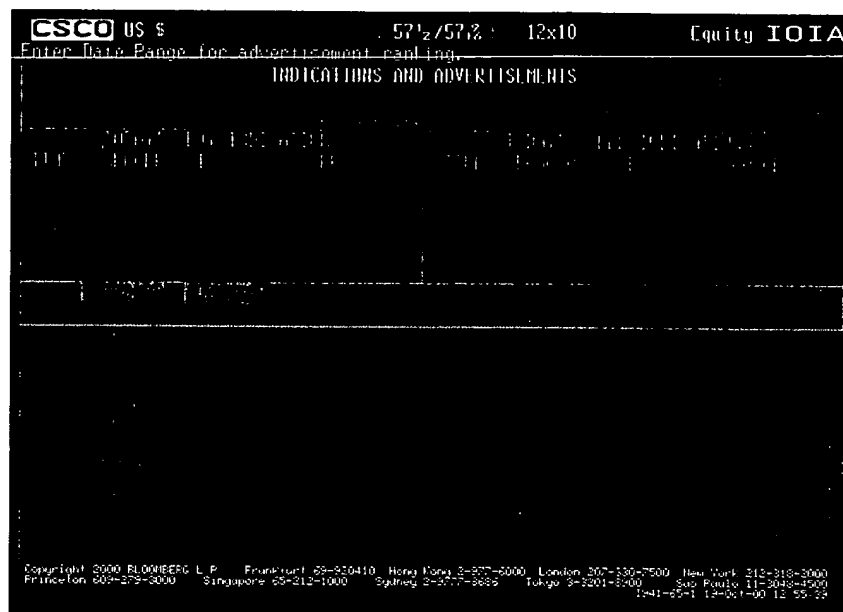
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54) ...	97) ...
55) ...	98) ...
56) ...	99) ...
57) ...	100) ...

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1941-545-0 00-001-00 10-02-23

**IOID<GO>.** Use **IOID** to create distribution lists of buy-side firms who are listed in the **IREG<GO>** Directory that you can send indications to. To create or edit an existing list, select **1<GO>** and enter the existing list name or a new one. Place an 'X' next to the institutions you would like to include and type **<GO>**, **1**, **<GO>1** to save the changes.







**Ticker <Equity> IOIA <GO>.** Use **IOIA** to view all trade advertisements on a specific stock, based on the size the broker moved over a defined period. (Note: Buyside users will also see the latest buy & sell indications they have been privileged to see on the top half of this screen).

# Indications of Interest on Bloomberg

## Highlights for Buyside Customers...

*Find natural sources of liquidity in specific stocks.*

*Create customized lists to focus on the indications that matter most to you.*

*View trade advertisements on a single security and rank brokers based on the size they moved.*

**GETTING STARTED:** Register as an Institution designated to receive Indications over Bloomberg.

99 Screen saved as C:\MININT\Profiles\chages\Desktop\signup.bmp Govt IREG

**IOI REGISTRATION CARD**

Registration No. [REDACTED] Expiry Date [REDACTED]

Contact Name [REDACTED] Title [REDACTED]

Phone [REDACTED] Fax [REDACTED]

Company [REDACTED]

Address [REDACTED]

City [REDACTED] State [REDACTED] Zip [REDACTED]

Country [REDACTED]

Comments [REDACTED]

Copyright 2000 BLOOMBERG L.P. Frankfurt 2-200410 Hong Kong 2-277-0000 London 207-230-7500 New York 212-312-3000  
Princeton 609-2-2-3000 Singapore 65-212-1000 Sydney 2-277-8086 Tokyo 2-201-8500 Sao Paulo 11-2048-3500  
1941-05-2 19-02-00 12 17 25

**IREG <GO>**. Enter information on the types of indications you wish to receive. Brokers will view your registration card when they set up their distribution lists. Once completed, select from a list of available brokers by region and send out a group message informing them to include you on their distribution lists.

96 Enter I <GO> to send message. Govt IREG

**From** [REDACTED]

**Message**

ENTER ANY OTHER COMMENTS/NOTES IN THIS AREA

[REDACTED]

**To** [REDACTED]

Copyright 2000 BLOOMBERG L.P. Frankfurt 2-200410 Hong Kong 2-277-0000 London 207-230-7500 New York 212-312-3000  
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1941-05-2 19-02-00 12 20 10

**VIEWING INDICATIONS:** Monitor indications and advertisements on all stocks or on a single security.

***IIA <GO>.*** Use ***IIA*** to see a continuous stream of IOI's - both indications and advertised trades, from all brokers who have privileged you and on all stocks. ***IIA*** shows all types of indications and advertisements, it is not a filtered monitor. All advertised trades, from all brokers, are shown to all Bloomberg users.

2

**Ticker <Equity> IIRA <GO>.** Use **IIRA** to see indications and advertised trades on a specific stock. **IIRA** shows all types of indications and advertisements, it is not a filtered monitor.

**Ticker <Equity> IOIA <GO>.** Use **IOIA** to break down today's buy and sell indications on a specific stock--along with a broker ranking for trade advertisements, based on the size they moved over a defined period.

**Creating Custom IOI Monitors:** Create customized lists by broker, type of indication, and security to focus on the indications that matter most to you.

**LIST <GO>.** Use **LIST** to create a custom group of stocks that you want to import into an IOI monitor--where you can filter by broker and type of indication.



8 Equity IOI

Press 1 <go> to create or number <GO> to view results.

### INDICATIONS OF INTEREST

Page 1 / 1

IOI	Name	Description	IOI	Name
IOI 1	IBM	see a new profile	IOI	
IOI 2				

For more information, see the IOI.

To receive indications on a single stock, create an account, select it, and enter IOIP + GO.

Copyright 2000 ELOREEF L.P. Frankfurt 69-252-1000 Hong Kong 2-3777-8888 London 207-880-7500 New York 212-218-2000  
Princeton 609-252-3000 Singapore 65-212-1000 Sydney 2-3777-8888 Tokyo 3-3201-8200 Sao Paulo 11-3048-4500  
1941-05-1 12-00-00 12 08 08

**IOI<GO>.** Once you have created a **LIST**, use **IOI** to create a custom monitor or profile.

1 Equity Govt IOI

Indications & Advertisements: All indications and Advertisements Page 1 / 40

Side	AMT	Symbol	Price	Broker	Time	Trader	Cur
PROFILE TITLE							
NEWPROF 1							
NEWPROF OF THE DISCREPANCY FIRM							
Press 1 GO to set up instructions and view all indications							
PAGE END to continue							
01	50,000	THE	US	CSFB	14:34		USD
02	50,000	THE	US	CSFB	14:34		USD

Copyright 2000 ELOREEF L.P. Frankfurt 69-252-1000 Hong Kong 2-3777-8888 London 207-880-7500 New York 212-218-2000  
Princeton 609-252-3000 Singapore 65-212-1000 Sydney 2-3777-8888 Tokyo 3-3201-8200 Sao Paulo 11-3048-4500  
1941-05-1 12-00-00 12 14 22

**IOI <GO>.** Follow the instructions to create the profile that meets your needs. You can select specific stocks, (including the **LIST** that you created), indication types, and brokers from which you wish to receive those indications. You can edit this custom monitor at any time once it has been created.

for explanation, for similar functions.		Equity IOIR												
Press number GO to view results.														
BLP US														
INDICATIONS OF INTEREST RECAP														
CSCO	CISCO SYSTEMS INC	Page 1 / 1												
<table> <tr> <td>101.1</td><td>101.1</td><td>101.1</td></tr> <tr> <td>101.2</td><td>101.2</td><td>101.2</td></tr> <tr> <td>101.3</td><td>101.3</td><td>101.3</td></tr> <tr> <td>101.4</td><td>101.4</td><td>101.4</td></tr> </table>		101.1	101.1	101.1	101.2	101.2	101.2	101.3	101.3	101.3	101.4	101.4	101.4	
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<p>Copyright 2000 ELOCHIEERS L.P. Frankfurt 69-350410 Hong Kong 852-277-5000 London 207-533-7500 New York 212-219-2000  Princeton 609-270-5000 Singapore 65-212-1000 Sydney 61-2-977-8888 Tokyo 3-2201-8800  1941-66-3 19-001-00 14:58:08</p>														

**Ticker <Equity> IOIR <GO>.** Apply your custom profile to a specific security. Once you have created a custom monitor on IOI, pull up a stock and run IOIR to apply the same filters on that single stock.

## **RECAP:**

*Find natural sources of liquidity in specific stocks.*

*Create Customized lists to focus on the indications that matter most to you.*

*View trade advertisements on a single security and rank brokers based on the size they moved.*

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